

## PROFESOR MOISÉS GARCÍA

Moises García has a Degree in Business Administration. He is Master in Marketing Management by FUNDESEM business school in Alicante. He is expert in International Commerce by the Chamber of Commerce of Alicante. He is Export Manager of MINILAND GROUP. He is specialising in the International Strategies of the company to obtain the optimum profit for the company on each market investment. He is Visitor Professor on International Marketing and Consumer's Behaviour at University of Alicante. He has developed an entrepreneurship project by selection process, under the UNIEMPRESARIA tutorial programme, consisting on a training course and final project including a real Business Plan managed by the IE Business School and EOI Business Schools Madrid.